

CMSA DETROIT CHAPTER
ANNUAL MEMBERSHIP MEETING

• November 13, 2025



WELCOME

<p>Election Results</p> <hr/> <p>2025 Year in Review</p>	<p>Overview and Vision</p> <hr/> <p>Learnings & Accomplishments</p> <p>2026 Preview of Next Year</p>
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OBJECTIVES & GOALS

1. Discuss market and demographic changes occurring in 2025.
2. Provide member opportunities to network, problem-solve, and build new relationships.
3. Discuss strategies, initiatives, and best practices for improving health equity and outcomes in 2026.

- Map the future of CMSA Detroit and professional case management practice
- Review 2025-26 national and local goals
- Update on the activities of both CMSA National and Detroit Chapter
- Solicit member input into how CMSA can serve the needs of case managers in the coming year.

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YOUR 2025 CMSA DETROIT BOARD

President
Lisa Simmons-Fields

Secretary
Mia Ghosh

President-Elect
Debra Emery

Past President
Margo Beauregard

Directors

Christina Shollack
Heidi Steinhebel
Liza Gamel

Treasurer
Mark Evans

To contact: info@cmsadetroit.org

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INTRODUCING OUR 2026 TEAM

President
Debra Emery

Secretary
Mia Ghosh

President-Elect
Christina Shollack

Past President
Lisa Simmons-Fields

Directors

Heidi Steinhebel
Liza Gamel
Tory Hudson
Open

Treasurer
Kathleen Sobczak

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CMSA Detroit Strategic Plan 2025-2026



Membership



Professional Case Management



Partnerships

Engaged and professional case managers are essential to the CMSA Detroit community!

Goal #1
Expand the professional care management community by meeting the needs of the evolving membership makeup.

Goal #2
Increase partnerships with our vendors, exhibitors, and community agencies.

Goal #3
Create an environment that demonstrates value in additional professional educational offerings supporting CCM certification and renewals.

Goal #4
Create a diverse, inclusive and supportive environment that fosters case management excellence promoting resilience and onboarding through all levels of expertise and practice.

Goal #5
Ensure financial accountability and stability.

Goal #6
Collaborate with the CMSA Midwest Coalition and evaluate future co-sponsored events.

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FINANCIAL STABILITY & SUSTAINABILITY

- Maintained the bottom line
- Chapter income membership
- Support from sponsorships and vendor partners



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LESSONS



Importance of expanding to meet the educational needs of the different specialty case managers



Expanding venues to ensure we meet the needs of our growing community



Engage volunteers to help support the mission of CMSA

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ACCOMPLISHMENTS

Expansion of purpose

- In-person venues
- Community partners
- Public policy

Varied membership

- Specialties
- Demographics

National involvement

- Treasurer
- Public Policy
- Sponsorship
- Director
- Publications & Presentations

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NATIONAL INVOLVEMENT

Dr. Lisa Simmons-Fields
National Board of Directors
BOD Liaison CMSA Today Editorial Board
BOD Liaison Collaborative Relationships-Academia
National speaker

Debra Emery
Chair, Public Policy Committee

Dr. Vivian Greenway
Director-at-Large
BOD Liaison Diversity, Equity, Inclusion, and Belonging
Nominating Committee

Mark Evans
Treasurer
Chair, Finance & Audit
BOD Liaison, Sponsorship
National speaker

Rosie Pung
Co-Chair Bylaws & Governance
Membership Committee

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We are delighted to share the Sponsored Events and October All-Day Conference have had great attendance!



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CY25 – A YEAR IN REVIEW

Q1. Jan-March

- A Panel Discussion on Effective Communication with Insurance Claim Adjusters (Liss and Andrews)
- CCM Prep Course (Northwood)
- CMSA Detroit Wellness Event (YogaMedics)

Q3. July-Sept

- Creative Mobility Event

Q2. April-June

- Population Health Era: The GLP-1 Battle of Diabetes and Obesity (Midwest Coalition)
- Traumatic Brain Injury and Vision: Beyond 20/20 (Rehab Pathways and Great Lakes Vision Rehabilitation)
- CMSA National Conference

Q4. Oct-Dec

- Case Management: Level Up Your Game
- National Case Management Week
- Annual Membership Meeting

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2026 UPCOMING EVENTS



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Tentative Dates: may be subject to change

VOLUNTEER & COMMITTEE OPPORTUNITIES

- Education planning
- In-Person Conferences
- Membership
- Social media
- Public Policy
- Sponsor & Exhibitor partnerships
- Bylaws
- Nominations

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VOLUNTEERS MAKE OUR PROGRAMS SUCCESSFUL!

- Lillian Durecki
- Kristina Kenger
- Kathleen Clawson
- Rosie Pung
- Christina Spina
- Patricia Kochyan
- Brigette Pilarski
- Paige McCurdy
- Jerryl Birchmeier



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CMSA
CASE MANAGEMENT SOCIETY OF AMERICA
DETROIT

2026 CALL FOR SPEAKERS

CMSA Detroit is seeking dynamic and engaging speakers from all professional backgrounds for 2026! If you're looking to grow professionally and present at a conference, you have a new and innovative process, an area of expertise, or strategies advancing case management practice to share, we want to hear from you! Submissions are due December 5, 2025, and the form can be found at the link below.

- Showcase your Expertise
- Expand your Network
- Contribute to the advancement of Case Management

APPLY @ CMSADetroit.org DEADLINE 12/5/25

SUBMIT YOUR APPLICATION NOW!



CASE MANAGEMENT SOCIETY OF AMERICA
30 YEARS
1996 - 2026
DETROIT

Save the Date

October 15, 2026

Please join us next year in celebrating 30 Years of Excellence in Case Management, Empowering Detroit's Future.



SPONSORS

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GOLD
Realize Neuro | Centria
SILVER
Liss Andrews | CAPS
BRONZE
Northwood

Thank you **Senior Home SOLUTIONS** for being a **Senior Home 4 Sponsor**

EXHIBITORS

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CENTRIA
PACE
Northwood
Realize Neuro

Thank you **Snack sponsor** **Rehab Without Walls** for being a **Rehab Without Walls** **Neuro Rehabilitation** **Specialty** **and enabling us to deliver better neuro rehab results.**

PACE
SOUTHEAST MICHIGAN
Empowering Senior Independence

Community Service Award
Jeff Pankow
Quality Home Medical

**PUBLIC
POLICY
NATIONAL
PERSPECTIVE**

Telehealth

Mental Health

**Workforce
Development**

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**MIDWEST COALITION
CHAPTER MEMBERSHIP**

Central Indiana CMSA

Cleveland Chapter of CMSA

CMSA Chicago

CMSA Madison Area Chapter

CMSA of Springfield and the Greater Ozarks

Fort Wayne Chapter of CMSA

Southern Ohio Valley Chapter of CMSA

CMSA Detroit Chapter

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**THANK YOU FOR
YOUR
MEMBERSHIP!**

- We value your partnership, ideas, and suggestions.
- We look forward to working together to make this the best year ever!

MEMBERSHIP TRENDS

Membership Summary:

170	3	4	0
Total	Joined within 30 days	Expiring within 30 days	Expired

- We value your membership!
- Personalized multi-model marketing, communication, social media, newsletters, text messages, and telephonic outreach
- Use your feedback to create value-add programs


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MEMBERSHIP FEEDBACK


Member Survey Results November 2025

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MEMBER COMMUNICATION



Email (93%)
Text (7%)



Facebook (67%)
Instagram (22%)
Linked in (11%)

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NETWORKING

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COMMUNITY INVOLVEMENT

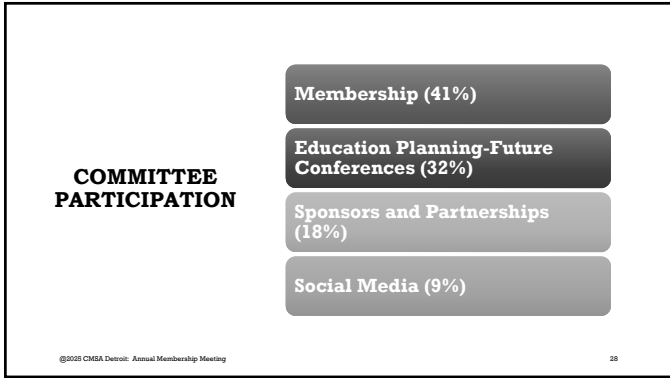
- Partner with Universities (26%)
- Volunteer at medical Fairs (26%)
- Chronic Condition Community initiatives (16%)
- School based outreach program (13%)
- Join Outreach programs (13%)
- Fundraising events (7%)

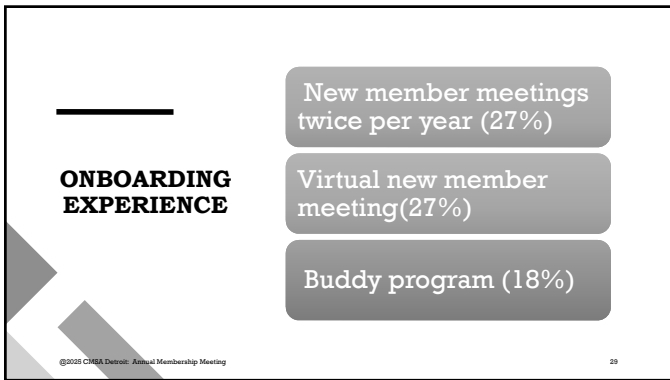
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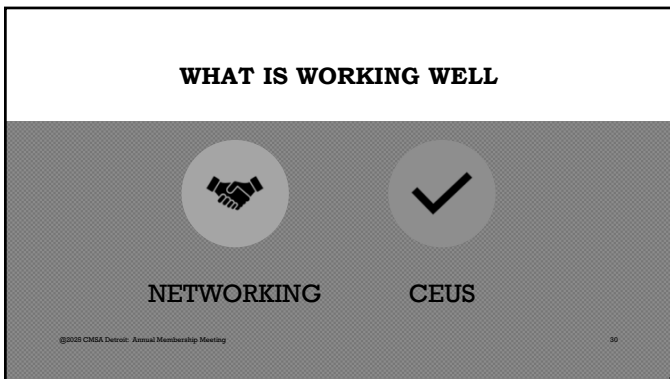
PUBLIC POLICY

- Medicaid and Medicare (26%)
- Telehealth and Reimbursement (26%)
- Value Based Payment Models (17%)
- Scope of Practice and Credentialing (14%)
- Nurse Licensure (11%)

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TOPICS OF INTEREST

Career Growth	Veterans Benefits	SSI vs SSDI	CM Salary	Traumatic Brain Injury/Spinal Cord injury
Burn Out	Insurance Challenges	Marijuana Use	Catastrophic injuries	Vocational therapy
Ethics and Implicit bias with examples	Hiring Offshore staff	Artificial Intelligence (AI)	Pain Management	Aging well in place

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PROFESSIONAL LEARNING EXPERIENCES

Pay scale for Nurse CM related to Auto	Resume Building	Recruit Auto No Fault CMs	More CEU Meetings (virtual)
Dealing with Burn out	Vocational therapy	Surgical Techniques for joint repairs	

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WHAT ELSE CAN WE DO



Provide Board Member meeting minutes and initiatives on website



Create a yearly Market Survey for all NCM's to provide to insurance companies



Welcome letter



Offer CEUs for OTs

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SURVEY TAKE AWAYS



NEW MEMBERS ARE NEEDED TO JOIN COMMITTEES



CONTINUE TO OFFER CEUS



MORE NETWORKING VIRTUAL AND IN PERSON

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REFLECTIONS ON DETROIT CMSA



Our membership and community partnerships are growing.

We have an amazing member dedicated to the profession of Case Management.

We are connected both locally and nationally.

Our challenges don't level.

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